



## 3<sup>rd</sup> International Conference GIKS 2021 Global Interferences of Knowledge Society



November 12-13, 2021

### PARTNERS
















## **CONFERENCE ATTENDANCE**

The conference will be held online, on the university online platform, on the 12<sup>th</sup> and 13<sup>th</sup> November 2021. Details will be announced few days before the conference.

## **CONTRIBUTORS & MAIN TOPICS**

The conference addresses professors, researchers, experts, specialists, public or private institutions interested in the following fields:

-  Accounting and auditing
-  E-business
-  Entrepreneurship
-  Finances and banks
-  Global economy
-  Marketing and Communication
-  Monetary Policies
-  Organizational Behavior
-  Social Economy (ESAUSS)
-  Social Responsibility
-  Sustainable Development
-  Theory and practice of management
-  Tourism and services

**Global Interferences of Knowledge Society, 3rd Edition**  
**Romania, November 12-13, 2021**

---

**SCIENTIFIC COMMITTEE**

Prof. PhD Claude Albagli, *Cedimes Institute, France*  
Prof. PhD Smaranda Angheni, *Titu Maiorescu University, Romania*  
PhD Parag Amin, *College of Management Studies, India*  
Prof. PhD Grigore Belostecinic, *Academy of Economic Studies, Rep. of Moldova*  
Prof. PhD Hafedh Ben Abdenebi, *University of Carthage, Tunisia*  
Prof. PhD Bardhyl Ceku, *Agricultural University of Tirana, Albania*  
Prof. PhD Iskra Christova-Balkanska, *Bulgarian Academy of Sciences (ERI BAS)*  
Prof. PhD Ion Cucui, *Valahia University of Târgoviște, Romania*  
Prof. PhD Reda Djaouahdou, *Annaba University, Algeria*  
Prof. PhD Cosmin Dobrin, *Academy of Economic Studies, Romania*  
Ass. Prof. PhD Mariana Doga-Mărzac, *State University of Moldova*  
Ass. Prof. PhD Liudmila Dokashenko, *Orenburg State University, Russia*  
Ass. Prof. PhD Mircea Constantin Duică, *Valahia University of Târgoviște, Romania*  
Prof. PhD Antony Galabov, *New Bulgarian University, Bulgaria*  
Ass. Prof. PhD Andrii Galkin, *National University of Urban Economy in Kharkiv, Ukraine*  
Ass. Prof. PhD Cristina Gănescu, *"Constantin Brâncoveanu" University of Pitești, Romania*  
Prof. PhD Janusz Grabara, *Czestochowa University, Poland*  
Ass. Prof. PhD Amel Gueraoui, *ENSSEA, Algeria*  
Prof. PhD Nicolae Istudor, *Academy of Economic Studies, Romania*  
Ass. Prof. PhD Oana Raluca Ivan, *"1 Decembrie 1918" University of Alba Iulia, Romania*  
Prof. PhD Mohammad Jaradat, *Bogdan Vodă University of Cluj, Romania*  
Prof. PhD Nafii Ibenrissoul, *Hassan II University of Casablanca, Maroc*  
Prof. PhD Vinko Kandzija, *ECSA, Bosnia and Herzegovina*  
Prof. PhD Mohamed M'Hamdi, *Cedimes Maroc*  
Prof. PhD Mihai Mieilă, *Valahia University of Târgoviște, Romania*  
Prof. PhD Chen-Min Hsu, *CTBC Financial Management College, Taiwan*  
Prof. PhD Carmen Eugenia Năstase, *"Ștefan cel Mare" University of Suceava, Romania*  
Prof. PhD Maria Negreponi Delivanis, *Macedonian University, Greece*  
Prof. PhD Ovidiu Nicolescu, *SAMRO, Romania*  
Prof. PhD Maria Niculescu, *Titu Maiorescu University, Romania*  
Prof. PhD D. Nzibonera Bayongwa, *University of Kaziba, Democratic Republic of the Congo*  
Prof. PhD Pedro Oliveira, *Polytechnic Institute of Santarem, Portugal*  
Prof. PhD Marius Petrescu, *Valahia University of Târgoviște, Romania*  
Prof. PhD Zdzislaw Polkowski, *Jan Wyzykowski University, Poland*

## Global Interferences of Knowledge Society, 3rd Edition Romania, November 12-13, 2021

---

Prof. PhD Ion Popa, *Academy of Economic Studies, Romania*  
Prof. PhD Constanța Popescu, *Valahia University of Târgoviște, Romania*  
Prof. PhD Delia Popescu, *Valahia University of Târgoviște, Romania*  
Ass. Prof. PhD Florin Radu, *Valahia University of Târgoviște, Romania*  
Ass. Prof. PhD Valentin Radu, *Valahia University of Târgoviște, Romania*  
Ass. Prof. PhD Dionisio Ramirez Carrera, *Universidad de Castilla-La Mancha, Spain*  
Prof PhD Irina Gabriela Rădulescu, *Petrol – Gaze University of Ploiești, Romania*  
Prof. PhD Alain Redslob, *Panthéon Assas University, France*  
Ass. Prof. PhD Marc Richevaux, *ULCO Dunkeque, France*  
Prof. PhD Claudio Ruff Escobar, *Universidad Bernardo O'Higgins, Chili*  
Prof. PhD Baiba Savrina, *University of Latvia, Riga, Latvia*  
Prof. PhD Veronica Ștefan, *Valahia University of Târgoviște, Romania*  
Ass. Prof. PhD Adrian Simon, *Petru Maior University, Tg. Mures, Romania*  
Prof. PhD Ion Stegăroiu, *Valahia University of Târgoviște, Romania*  
Prof. PhD Zhan Su, *Laval University, Quebec, Canada*  
Ass. Prof. PhD Maria Cristina Ștefan, *Valahia University of Târgoviște, Romania*  
Prof. PhD Pavel Topală, *State University Alecu Russo, Rep. of Moldova*  
Prof. PhD Roger Tsafack Nanfosso, *Yaoundé II University, Cameroun*  
Prof. PhD Kamil Tugen, *Dokuz Eylul University, Izmir, Turkey*  
Prof PhD Emilia Vasile, *Athenaeum University of Bucharest, Romania*  
PhD Blandine Vanderlinden, *ICHEC Brussels, Belgium*  
PhD Mile Vasic, *European Marketing and Management Association (EUMMAS)*

### ORGANIZATION COMMITTEE

Maria Cristina Ștefan, *Assoc. Prof. PhD*

Marius Coman, *Assoc. Prof. PhD*

Valentin Radu, *Assoc. Prof. PhD*

Gabriel Croitoru, *Assoc. Prof. PhD*

Ofelia Robescu, *Assoc. Prof. PhD*

Luiza Ionescu, *Assoc. Prof. PhD*

Alina Iuliana Tăbîrcă, *PhD*

Emanuel Itigan, *IT Assistant*

Loredana Tănase, *Lecturer PhD*

Laura Marcu, *Assoc. Prof. PhD*

Valerică Toplicianu, *Assoc. Prof. PhD*

Florin Radu, *Assoc. Prof. PhD*

Cristina Maria Voinea, *Lecturer PhD*

## **IMPORTANT DATES**

- ❖ **15<sup>th</sup> October, 2021** – Registration and abstract submission deadlines;
- ❖ All persons interested in participating are kindly requested to send the **Registration Form** in English or French, at the conference website: [www.giks.valahia.ro](http://www.giks.valahia.ro);
- ❖ Notification regarding the acceptance/rejection of the abstract: the authors will be informed within 1-3 days after registration;
- ❖ **12<sup>th</sup> November, 2021** – Final paper submission deadline (shall be sent via email to: [simpozioane\\_fse@yahoo.com](mailto:simpozioane_fse@yahoo.com), formatted according to the requirements of the preferred journal for publication). The full paper should be accompanied by the proof of payment of the conference participation fee.

## **TECHNICAL INFORMATION FOR ORAL PRESENTATIONS**

- ❖ The recommended time (including discussions) for Oral Presentations is 7-10 minutes.
- ❖ Timekeeping will be essential for the smooth running of the meeting. The official languages for presentation are English and French.
- ❖ Please prepare your presentation in .ppt, .pptx (Microsoft Office PowerPoint 2003-2017 format) or .pdf file. If you have any problem, please contact the technical staff ([simpozioane\\_fse@yahoo.com](mailto:simpozioane_fse@yahoo.com)) to solve it in advance.
- ❖ We recommend the presence of all speakers at least 15 minutes in advance of each day's session.

## **PUBLISHING OPPORTUNITIES**

- ❖ The paper can be written in French or English.
- ❖ **Journals**
- ❖ For articles in English, there is the possibility of publication in the following journals, if accepted by its scientific committee:
  - ECONOMIC INSIGHT TRENDS AND CHALLENGES (BDI Indexed),  
<https://upg-bulletin-se.ro/info/about-us/>;
  - ANNALES UNIVERSITATIS APULENSIS (*BDI Indexed*),  
[www.oeconomica.uab.ro](http://www.oeconomica.uab.ro);
  - ECOFORUM JOURNAL (*BDI Indexed*)  
[www.ecoforumjournal.ro/index.php/eco](http://www.ecoforumjournal.ro/index.php/eco);
  - JOURNAL OF SCIENCE AND ARTS (Indexed in Web of Science – Clarivate Analytics, ESCI), [www.josa.ro](http://www.josa.ro)
  - Internal Auditing & Risk Management (BDI Indexed),  
<http://aimr.univath.ro/>
- ❖ The articles should be formatted according to the requirements of the journal for which the publication is chosen.
- ❖ All articles submitted to a journal will follow the general peer-review process of each journal.
- ❖ **Conference Proceeding Volume**
- ❖ All articles in French and articles in English not submitted to a journal mentioned above, will be published in Conference Proceeding Volume with ISBN.
- ❖ Articles for Conference Proceeding Volume will be submitted to a per-review process of the scientific committee of the conference.

## **FEES**

- ❖ The participation fee is of 20 EURO/participant payable till **November 12<sup>th</sup>, 2021.**
- ❖ Proof of payment should be sent by e-mail.

## **PRELIMINARY PROGRAMME**

### **Friday, November 12, 2021**

- ❖ 10.00 - 10.30 [International Conference Virtual Opening](#)
- ❖ 10.30 – 18.00 [Regular Online Sessions](#)
- ❖ 10.30 – 18.00 [Francophone colloquium associated - ESAUSS](#)
- ❖ 10.30 – 18.00 [Doctoral online session – PROGRESSIO project](#)

### **Saturday, November 13, 2021**

- ❖ 09.00 - 12.30 [Regular online Sessions](#)
- ❖ 12.30 - 13.00 [Virtual Closure of the International Conference](#)

## **CONTACT**

For any information related to the conference, you may contact us:

[simpozioane\\_fse@yahoo.com](mailto:simpozioane_fse@yahoo.com)

Loredana Tănase : 0723-733-889

Laura Marcu : 0784-656-747

Only for Social Economy - Francophone colloquium associated – ESAUSS:

[cru@univ.utm.ro](mailto:cru@univ.utm.ro)

Alina Iuliana Tăbîrcă : 0722-973-059